

**Food, Beverage and Alcohol**  
**Industry Working Group (IWG) Fact Sheet**  
**食品饮料和酒业行业小组情况说明书**

**Group Coordinator: Emma Yang, Mast-Jägermeister**

小组协调员：杨珊，马斯特·扎格米斯特欧洲公司

**Group Members:**

小组成员：

Abbott	Anheuser-Busch	Coca-Cola
Danone	Ferrero	Heineken
Imiracle	Lindt	LKK
Mast-Jägermeister	McCormick	Moet Hennessy
Nicoventures	Novonesis	Osotspa
Perfect	Remy Cointreau	T.C.Pharmaceutical
The Hershey Company	T.W. E	Unilever
Walmart	CIVB (Observer)	

**Key Objective(s):**

**主要目标：**

1. Cooperation and communication with relative government sectors in legislation, reform and intellectual property protection in Food, Beverage and Alcohol industry.
  2. Provide differentiated, value-added services and information sharing, and raise the voice on the focusing points of the member companies in the IWGs.
1. 与相关主管部门在食品，饮料和酒业立法、改革、知识产权保护等方面的合作与交流。
2. 为行业小组会员企业提供差异化的增值服务和信息分享，及对关注问题提出小组的意见与建议。

**Introduction:**

**介绍：**

Food, Beverage and Alcohol IWG is a branch of QBPC representing the unique interest of Food, Beverage and Alcohol industry, but also sharing the common interest with other QBPC members in different industries. Food, Beverage and Alcohol IWG will contribute its effort to provide insight of the beverage industry to QBPC, strengthen the intelligence sharing, and support QBPC's decision making and events.

食品饮料和酒业行业小组是品保委的一个分支，代表着食品，饮料和酒业行业的独特利益，但也与其他不同行业的品保委成员有着共同的利益。食品饮料和酒业行业小组将尽其所能，提供有关行业的见解，加强信息分享与沟通，并支持品保委的活动和决策。