

# Printing Industry Working Group (IWG)

## Fact Sheet

### 打印行业小组情况说明书

**Group Coordinator:** Shawna Xie, Epson

小组协调员：谢娜，爱普生

**Group Members:**

小组成员：

Brother	Canon
Epson	HP

### Key Objective(s)

**主要目标：**

Protecting rights of consumers and brand owners. To achieving the above mentioned the Printing IWG will endeavor to:

1. Sharing information on the IP intelligence of printing industry, and other illicit trade.
2. Working closely to study and analysis Printing industry trend, include but not limit to IP infringement.
3. Lobby and coordinating government authorities to tackle Printing industry problem.

保护消费者和品牌所有者的权益。为了实现上述目标，打印行业小组将努力做到

以下几点：

1. 共享打印行业的知识产权线索和其他非法贸易的信息。
2. 密切研究和分析打印行业的发展趋势，包括但不限于知识产权侵权问题。
3. 游说和协调政府机构解决打印行业问题。

### Introduction

**介绍：**

Members of the Printing IWG work closely to cooperate in the following key areas:

1. Coordinate intelligence at a working industry level to better support actions at both provincial and international levels.
2. Discuss ongoing industry concerns and trends and develop strategies to counter them.

打印行业小组成员在以下几个主要方面紧密合作：

1. 在工作行业层面协调信息，以更好地支持省内和国际层面的行动。
2. 讨论当前行业关注的问题和趋势，并制定应对策略。